

ROI like you've never seen before!

@utoRevenue™ Permission-Based Email is the industry's leading permission-based email service because we generate millions of dollars in revenues for our dealership customers every month. Unlike direct mail, print, cable television and radio which typically generate low response rates, @utoRevenue's email delivers up to 65% response rates. In fact, our Service eReminders and ad hoc campaigns have proven to generate over \$100 in sales for every dollar spent. That's an incredible return on investment!

Benefits of @utoRevenue

- Brings up to a 65% response rate per campaign, generating a lot of additional revenue.
- Targets specific customers with specific messages.
- Decreases direct mail, marketing/advertising and telephone marketing costs.
- Increases SSI and CSI.
- Recaptures customers direct mail has long forgotten.
- Targets customers with personalized, one-on-one emails.
- Boosts all department revenues.
- Requires no additional personnel, hardware or software.
- Provides detailed reports in email collection, emails sent, emails responded to and campaign results.

Campaigns Designed For Your Customers

We work closely with you and develop unique, interactive campaigns and programs that are designed specifically for your market. Our emails are proven to entice your customers to visit you more frequently, spend more money at your dealership, answer surveys, view your inventory on your web site and schedule service appointments with your dealership online.

- We assign a project manager to your team.
- Set up your recurring email campaigns.
- Design ad hoc campaigns and promotions multiple times per month to specific groups of your database.
- Onsite training teaches your staff to collect email addresses.
- We use our time-proven eVIP service to obtain email addresses for your customer base and gain permission to switch customers from direct mail to email.
- Automatically switch customers who opt-out from email back to direct mail.
- Manage all the legal aspects of email marketing for your dealership to guarantee the highest deliverability, readership and response rates in the industry.

Dramatically increase the bottom line in your dealership using nothing more than @utoEmail!

Spend less! Get more!
CALL TODAY!
(866) 628-6245

We do all the work... You make all the money!

@utoRevenue™